



AY Young

Function: Special Ambassador Youth

Website:

https://www.un.org/youthenvoy/ay-young

https://www.aymusik.com/

AY Young is a multifaceted artist, entrepreneur, and activist dedicated to making a global impact. As the founder and CEO of Battery Tour, AY has seamlessly merged his passion for music with his commitment to sustainability. Over the past decade, he has graced stages internationally, performing in over 900 concerts and sharing the spotlight with artists such as Wiz Khalifa, Shaggy, T-Pain, and more.

In addition to his music career, AY serves as a UN Youth Ambassador, leveraging his platform to champion global causes. His non-profit initiative, Project 17, is a visionary endeavour creating songs for each of the 17 United Nations Sustainable Development Goals. AY's goal is to cultivate a global movement, with each song accompanied by grassroots organizations dedicated to on-the-ground implementation. This unique approach involves 17+ sponsors, 17+ international non-profits, and 17+ recording artists uniting for a common cause.

At the heart of AY's mission is the integration of sustainability into the music industry. Battery Tour, his for-profit venture, operates at the intersection of music and environmental responsibility. Through bespoke consulting, production services, and sustainable concerts, AY empowers individuals and organizations to effect lasting change. Battery Tour promotes, develops and deploys sustainable solutions for those who need it around the world.

www.artport-project.org

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