



## Axelle Vergès

*Function: Director Strategies & Relationships*

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**Axelle Vergès** is the co-founder and director of Positive LAB, business consultant in innovation & Impact Marketing, mentor in feminine entrepreneurship. Axelle has a degree in Communication from the University of Avignon France and a Bachelor's degree in International Business from Oxford Brookes University- UK. After starting her career at the French TV channel M6 - Metropole Television in Paris, in 1998 she became one of the first e-business consultants in Spain working with large scale corporations such as La Caixa and TVC Televisión de Catalunya among others. With more than 20 years of experience in the strategic design and management of purpose-driven businesses and Social projects, she is also the co-founder and business developer of SIARQ, a leading company in the field of solar design created in Barcelona in 2003.

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