

Violeta Garín

Project Coordinator Spain

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Violeta Garín works as Lead Communications Strategist. She develops internal and external communications plans to support fast growing companies and boost innovation among organizations. Master's degree in Cultural Management (UV-UPV), she also studied History of Art at the universities of Valencia (ES) and Heidelberg (DE). She was part of the founder team at Demium Startups, the first "indie" startup incubator in Spain.

Always learning new creative working methodologies, she likes to apply them in everything related to cultural innovation and social entrepreneurship. As a cultural manager she has produced, assessed and communicated international events since 2009.

In 2010 she co-coordinated KUNST+KRISE / ARTE + CRISIS, an Intercultural Art Conference produced by the Instituto Cervantes Berlin involving Spanish and German high profile art professionals and cultural managers. The conference's purpose was to discuss the effects of the economic recession on Western Contemporary Art. Apart from acting as a content adviser and link between the participants and the German counterpart organization Goethe Institut, she also assisted the awarded artist Santiago Sierra to carry out his installation commissioned by the organizers.

Between 2009 and 2010 she worked as a press assistant in the 27th edition of Valencia International Film Festival Cinema Jove and has also organized cultural and language programs for Spanish students in Dublin, Ireland. She is fluent in Spanish, English, German and Catalan.